

## Global Conference on Managing in Recovering Markets

Over the last 2 decades, the global economies have been gearing up to meet the challenges and opportunities emanating out of dynamic and emerging business environment. The world has witnessed some major financial crisis in the recent past due to inter-relatedness, and interdependence no country can remain decoupled from the same. So managers, academia and concerned persons of all countries, companies, businesses, governments have to find answers to questions arising out of emergent environment, and one of the key questions is “How to manage in recovering markets”? MDI Gurgaon in collaboration with premier institutes and industry, across the globe is providing a common platform to discuss and confer this important question in series of conferences planned through 2014-2017 in different locations across the globe.

The global shift in economic scenario has thrown multiple challenges for most of the economies across continents, which has also provided the opportunities and drivers for the growth.

In view of these challenges and emerging opportunities, MDI ([www.mdi.ac.in](http://www.mdi.ac.in) [1]), Gurgaon INDIA, a leading business school in India, has already set the tone by organizing a 3 days curtain raiser event, a global conference at its campus at Gurgaon in India during 5th - 7th March 2014. Eminent research, academia, practitioners and policy makers, during the 3 days of that global event deliberated and presented their view points on a large number of global concerns where more than 120 research papers were presented. The synthesis of that curtain raiser as conference proceedings is being published exclusively by Springer - a leading publisher.

Carrying the agenda forward, MDI announces the next conference on the series of the same theme ‘Managing in Recovering Markets’ in February 4th – 6th, 2015 at Bangkok (Thailand). This conference, is intended to serve as a platform for researchers, business practitioners, academics, policy-makers, entrepreneurs and media-persons to deliberate upon the causes and consequences of the evolving environment, the challenges emanating there from and the strategic responses to these challenges in cross country markets. The conference would further set the agenda for the forthcoming global conferences planned in year 2014, 2015, and 2016. More details about the conference can be obtained from [www.gcmrm.org](http://www.gcmrm.org) [2].

### **Day 1: February 4, 2015, 4 pm onwards, Conference inaugural and tracks below EXPORT: COMPETE & SUCCEED**

- Export and Economic Health
- Export in Asian perspective
- Export Competitiveness
- International Regulation & Compliance
- International trade Issues and Challenges
- Trading Blocks (ASEAN, SAARC, etc)
- Road map for International exports
- Export outlook & orientation in recovering markets
- Emerging Issues and Challenges in functional domains- Marketing, Human Resources, Information

Technology, Operation Management, Finance & Strategy.

**Day 2: : February 5, 2015,**  
**9 am to 1 pm: tracks below**  
**2 pm onwards optional city tour**  
**MANUFACTURING & INNOVATION**

- Essentials of Manufacturing: Sustainability & Competitiveness
- Traditional manufacturing vs. Additive manufacturing
- Smart Factories for manufacturing
- Supply chain Management
- Lean Manufacturing
- SMEs for Sustainable Growth
- Interconnectedness in International manufacturing
- Emerging Issues and Challenges in functional domains- Marketing, Human Resources, Information Technology, Operation Management, Finance & Strategy.

**Day 3: February 6, 2015**  
**9 am to 12 pm tracks below**  
**12.30 pm to 1.30 valedictory**  
**SERVICE SECTOR**

- Service Sector- Asian Perspective
- Mobile Value added Services
- Social Services
- Health services
- Financial Services
- Facility Services
- Hospitality, Travel, and Tourism Services
- Economics of Service Sector
- Emerging Issues and Challenges in functional domains- Marketing, Human Resources, Information Technology, Operation Management, Finance & Strategy.

More information:

<http://www.gcmrm.org/callfor.html> [3]

**Esemény dátuma:**  
2015/02/04 to 2015/02/06  
**Kapcsolódó webcím:**

<http://www.gcmrm.org/callfor.html> [3]

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**Links**

[1] <http://www.mdi.ac.in>

[2] <http://www.gcmrm.org>

[3] <http://www.gcmrm.org/callfor.html>